

September 30, 2025

**RE: Innovative Updates for Managing Challenging Pediatric Diseases and Conditions:
Dinner Symposium with the Experts
Exhibit Space**

On behalf of Rutgers Biomedical and Health Sciences, Rutgers Robert Wood Johnson Medical School, Department of Pediatrics, and The Bristol-Myers Squibb Children's Hospital at Robert Wood Johnson University Hospital, we invite you to be an exhibitor at a continuing medical education activity entitled **"Innovative Updates for Managing Challenging Pediatric Diseases and Conditions: Dinner Symposium with the Experts"**. Formerly known as The Annual Evidence-Based Pediatric Update Symposium, this event will be held at The Rutgers Club in Piscataway, NJ on **Wednesday, November 19, 2025**.

This activity is under the direction of **Benjamin J. Lentzner, MD**, Associate Professor of Pediatrics, Division of Pediatric Cardiology, Rutgers Robert Wood Johnson Medical School.

The purpose of the exhibitor space is to complement the activity with topic-relevant products and services, and to further the scientific, technical, and educational advancement of our participants. We anticipate approximately 150 participants. A copy of the program is enclosed.

The exhibitor fee is **\$2,000.00**. Your fee entitles you to exhibit space, handout materials, refreshment breaks, lunch, and acknowledgement in the course syllabus. Two representatives from your organization may attend the educational activity for the direct purpose of the representatives own education; however, they may not engage in sales or marketing activities while in the space or place of the educational activity. Please note that due to the venue's space capacity, exhibit space will be offered and accepted on a first come, first served basis.

If you would like to exhibit, please complete the enclosed *Exhibitor Registration Form* and *Exhibitor Agreement* and return it to me by email at keisha.ferguson@rutgers.edu. The tax identification number for Rutgers, The State University, is 22-6001086.

We appreciate your support of this important educational event in our community and in assisting us to raise the standard of healthcare in New Jersey and surrounding communities. As we get closer to the meeting date, we will provide you with additional exhibit information. Should you require additional information, please contact me by email at keisha.ferguson@rutgers.edu.

Sincerely,

Keisha Ferguson
Program Support Coordinator